eAsia Summit 2008

eASiA2008
Asia's Premier ICT Event
11-13 November 2008
Kuala Lumpur Convention Centre (KLCC), Kuala Lumpur, Malaysia

eAsia Summit, 11-13 November 2008, Kua

Glimpses

eAsia 2008 – Glimpses (https://photos.app.goo.gl/Gyg94UEwmEMwREed7)

Videos

Not Available

About Conference

The conference schedule for eAsia 2008 is being updated continually, as more speakers confirm their attendance. (
published, along with information on speakers. By the end of October, we expect the programme to be almost comp

Conference Themes

- egov Asia
- digital learning Asia
- eHEALTH Asia
- Asian Telecentre Forum
- mSERVE Asia

Participating Organisations

Participating Organisations : eAsia 2008

Government

Ministry of Energy, Water and Communications,Malaysia

Ministry of Communication and Technology, Thailand

Commonwealth Secretariat, Malaysia

Commonwealth Medical Association, Malaysia

Ministry of External Affairs, India Ministry of Communications & IT, India

Department of Information Technology,Govt. of N.C.T of Delhi,India

Indian Railway Traffic Service

Indian Economic Service

Academia

Korea Serospace University, South Korea

Department of Communication, PSG College of Arts & Science, Coimbatore, Tamilnad, India

Department of Computer Science and Telecommunication Engineerng, Noakhali Science and Technology Universi

Centre for Education and Rural Development, Madurai, Tamil Nadu

Department of Political Science,Banaras Hindu University, Varanasi, India

School of Information Technology,IIT Delhi

Institute of Information and Communication Technology, Bangladesh

Bangladesh University of Engineering and Technology

Atmiya Institute of Technology & Science, India

Department of Commerce & Financial Management University of Kelaniya, Sri Lanka

University Putra Malaysia,Malaysia

National University of Singapore

International Organisations

Global Knowledge Partnership

telecentre.org

The World Bank

Global e-Schools and Communities Initiative (GeSCI)

International dissemination of knowledge and experience in Telemedicine and eHealth

International Telecommunication Union (ITU)

Malaysian Medical Association (MMA)

M. S. Swaminathan Research Foundation

Southeast Asian Ministers of Education Organisation

Warisan Global Sdn. Bhd (WG)

Information and Communication Technology Agency

Sarvodaya-fusion, Sri Lanka

OneRoof Inc., USA

Nenasala, Sri Lanka

Forum for Information Technology, Nepal

Grameen Gyaan Abhiyan, India

Gedaref Digital City Organization (GDCO), Sudan

Relief International-Schools Online (RI-SOL), Bangladesh

Private Sector

Intel

Designmate India Pvt Ltd

Globus Infocom

SMART Technologies

EP-TEC Solutions

QAI Global Institute

Hitachi Group

TRIX Technologies

Infosys Ltd

Apollo Group

Ekagon technologies

Exhibition

Exhibition : eAsia 2008

eAsia 2008 exhibitors

eAsia 2008 will host a prolific range of exhibits featuring the best in cutting edge developments across Asia. The list c
throughout the run up to the event in November.

The eAsia exhibition will witness:

- Cutting edge developments in the ICT sector across Asia
- Inventive Marketing Solutions from within the Asian ICT industry and beyond
- Participation by the best in the Asian ICT industry
- Workshops, demonstrations and display of the latest from the ICT industry

Scenes from eAsia 2007 exhibiton

Citizen Engagement

Citizen Engagement

eGov Asia Conference
(Session Coordinated by Microsoft)

Background
Around the world Governments are being challenged as never before with many new and changing issues. Globalisa

our cities and regions. Longer lifespans are placing greater demands on our social services and increasing the ove increasingly pervasive nature of the internet in both commercial and social communities.

How do governments handle these diverse challenges? What can governments do to handle the modern day pressu

Microsoft has been working with governments around the world to address these issues in partnership. Develo strategies, and accelerators that meet the ever-changing demands of governments as they embrace technology a and acknowledge the broad variety of access methods of our citizens in technology rich communities. Microsc proposition through the Connected Government Framework, Citizen Service Platform, and online services showing e

Workshop participants will be introduced to:

- The methods of government interaction, the pressures and challenges faced by governments, and some of the
- eGovernment implementation projects, and discussion on approaches to eGovernment..
- Real world examples from our customers, their approaches and challenges
- Making in real, and the next steps to successful projects.

	Citizen Engagement
Time	**Session Description**
10 mins	**General Introduction to the session** – Andrew Hodges – Director Local and Reg
30 mins	**Pressures of Government Service Delivery in the 21st Century** Paul Wilson – Industry General Manager – Government, Microsoft Asia Pacific Reg Paul will: • sPresent the drivers affecting governments in the 21st Century with observa • Define what Microsoft has done to respond to the needs of ever changing g • Consider the relationships of the Connected Government Framework and C responses to technology based solutions in Governments

30 mins	**Government's and Citizens Unite!** Andrew Hodges – Director – Local and Regional Government – Microsoft Asia Paci Andrew will: • Add some context to the delivery of eGovernment solutions and citizen inte • Describe an approach to identifying and building eGovernment Systems thr • Consider the modes of interaction for the modern citizens and modern gov • Are Government's driving citizen services, or are citizens driving governmen • Examine some of the unique and interesting approaches to service delivery
30 mins	**Case Study – Investment in Human Capital to Support eGovernment** Azizah Ali, General Manager Public Sector Microsoft Malaysia Azizah will: • Government processes are driven by people. What are governments doing • Lessons learnt.
30 mins	**Case Study – Competition through Technology** Mayor of Pattaya TBC Will: • Provide a case study of the Pattaya City Citizen Services environment, the d
10 mins	**Let the Journey Begin! Wrap-up and Close**

21st Century Teaching & Learning

21st Century Teaching & Learning

Digital learning Asia Conference
(Session Coordinated by Microsoft)

Background

Ultimately, the success of 21st century learning comes down to the people involved – teachers, students, administ ways of teaching, learning and assessing outcomes.

Recognizing this, Microsoft is committed to creating innovative solutions that enable people to gain wider access to

customize learning programs to suit their individual needs in order to deliver 21st century learning.

This vision for 21st century learning is not a distant reality. It is already taking shape across the Asia-Pacific region and individual institutions who are evolving better ways for people to manage, assess and deliver education. To where students and staff can collaborate on laptops over a wireless network using email, instant messaging, audio a

Workshop participants will be introduced to:

- The methods of teaching and learning interaction, the pressures and challenges faced by governments, and sc Education Framework
- A Technology Implementation Showcase from "HEULAB" a dynamic, innovative education systems provider wit environment.

	21st Century Teaching and Learning
Time	**General Introduction to the session** – Azizah Ali – Gener
15 mins	**Sess**
45mins	**"Power of Digitization in Learning"** By: Lim Soon Jinn, Heulab Deputy CEO Technology has over the years, becoming part and parcel be seamlessly and always connected to one and other. Th the traditional box. Assimilating digitization to education empowers the tra environment so learning can be enhanced with informa learning to take place anytime, anywhere. This presentation will demonstrate how technology – independent learning to enhance students' performance a

30 mins	**"Affordable Computing to Transform Education"**
	
	Camille Mazo, Business Development Manager Education,
	
	Sriddej Khruasuwan (Pom), Training Program Manager / Te
	
	• Broaden "affordable computing" discussion beyond affordability, relevance, and partnerships)
	• Position and differentiate Microsoft within the afforc
	  • Microsoft understand and support the broad s
	  • With strong network of educational partners, across all educational levels and curricula.
	  • Microsoft committed to deep partnerships and
	  • Microsoft is an essential partner for en communications technology (ICT) to transform

Knowledge Driven Health

Knowledge Driven Health

eHealth Asia Conference
(Session Coordinated by Microsoft)

Background

Healthcare is experiencing a transformation that challenges us to evolve from a provider-centric to a patient-cen achievable and affordable for healthcare organizations to meet this challenge, helping to make healthcare more effi

Access to knowledge and expertise will be vital as clinicians evolve from being expected to know and remembe changing role will require them to be always connected in order to share knowledge and decisions and to form 'jus or patients. With easier access to information and expertise, clinicians can spend more time doing what they are trai

The greatest asset we have for healthcare transformation is the knowledge and skill of people and the interactions reflect the way practitioners work and communicate, and technologies that support their changing roles and modes peers and systems to find the information they need. We see collaboration of colleagues, teams and organizations t see technology supporting more informed decision-making at every level of the healthcare system.

Knowledge Driven Health is our investment in assisting this transformation.

Workshop participants will be introduced to:

- The methods of healthcare provider interaction, the pressures and challenges faced by governments, and som

- The opportunity that exists for Patient Relationship Management in the Hospital as well as the opportunity for
- The opportunity for leveraging the Microsoft technologies to better manage costs, improve quality and enhanc
- A Technology Implementation Showcase from "GLOCO" a dynamic, innovative IT healthcare systems provider v for Hospitals, Paediatric Clinics, GP Clinics and Dental Clinics.

	Knowledge Driven Health
Time	**Session Description**
10 mins	**General Introduction to the session** – Azizah Ali – General Manager Public Sector M
25 mins	"Managing Patient Relationships using CRM" Werner Van Huffel-Technology Strategist for Health and Social Services-Microsoft Asi This session will examine the opportunity that exists for Patient Relationship Manage within Social Services agencies. It looks at the offerings and tools that are available le and scenarios and demos to help the audience understand how it could be applied.
25 mins	**Business Intelligence and Healthcare Analytics** Werner Van Huffel-Technology Strategist for Health and Social Services-Microsoft Asi Reporting and Business Intelligence is becoming increasingly important in health as costs, improve quality and enhance insight across their delivery systems. This sessio contained within SQL Server 2008 and Performance Point Server to deliver BI/DW an
30 mins	**Case Study – Implementation of Knowledge Driven Health Platform** Alex Chang – Managing Director- GLOCO HOLDINGS SDN. BHD.

Asia Knowledge Forum on ICT in Education

Asia Knowledge Forum on ICT in Educatio
(Session Conceptualised by Gesci)

The workshop on "Asia Knowledge Forum" is being convened by Global e Schools and Communities Initiative (GeS developing and donor countries, business communities, civil society and international organizations that believ development, access to information and knowledge and innovation. GeSCI's operations and partnerships are ba countries cultivate their own knowledge and innovation institutions and structures.

The concept of the Asia Knowledge Forum emerges from GeSCI's in country experiences in Africa, Latin Americ supports the development of effective frameworks including policy and strategy formation on ICT in Education. Th solutions in using ICT for Education in developing countries.

The Asia Knowledge Forum is proposed as a multi-country, multi-stakeholder, collaborative, knowledge sharing p

countries to build awareness on the effective usage of ICTs in education. It will bring together ministries of educ exchange, collaborate and become engaged in an ongoing dialogue that will ultimately lead to the development of the impediments on ICT and Education that confront policy makers.

It is a Forum designed to assist some of the poorest Asian countries in mobilizing best practices and knowle environments. The Forum will endeavor to establish national and international partnerships to ensure the succes networking between member countries and to promote cross country collaboration and communication. It wo convergence of regional experiences and knowledge sharing from across the globe.

The Asia Knowledge Forum will have its first planning meeting alongside the eASiA2008. The purpose of the meeti core of the forum in the future. The activities of the Forum will be based on the needs of the members.

	(Programme Schedule)
Time	**Session Description**
11.30 am – 11.35 am	Programme Overview: an Introduction Asia Knowledge Forum, programme overview by Ms. Ash Initiative (GeSCI)
11:35 am – 11:40 am	***Opening address: GeSCI and its role in promoting kn*** Experiences from the Africa Knowledge Exchange by Dr.
11:40 am – 11:50 am	***Key Note Address: The need and role of an Asia Know perspective*** Mr. TAMBO Ichiro Executive Advisor to the Director General, Economic Infrastructure Department, Japan International Cooperation Agency (JICA)
11:50 am – 12:30 pm	Round of Introduction and sharing national strategic per Self introduction by the participants and sharing the Nati challenges pertaining to ICT and education in the membe
12:30 pm – 12:55 pm	***Expectations from the Asia Knowledge Forum – ident*** Identification of critical issues and challenges in the regic Knowledge Forum (Identification of the action plan from the key points iden

12:55 pm - 1:00 pm

Way Ahead & Wrap Up